



MARCH 24TH – 26TH, 2023
BAYFRONT CONVENTION CENTER

PLACE YOUR AD NOW

REACH
OVER:
30,000+

WITH

TARGETED
HOUSEHOLD
INCOMES

IN

ZIP
CODES:
40+

BUILDERS ASSOCIATION

APRIL 2022

OF NORTHWESTERN PENNSYLVANIA



Photo courtesy of Kinco Landscape, Inc.

**STARTING A HOME PROJECT? NEED
A PROFESSIONAL?**

CHECK OUT OUR MEMBER DIRECTORY Page 10

**TIPS, TOOLS AND ARTICLES
TO HELP YOU GET READY
FOR SPRING**

15%

DISCOUNT

ON ADVERTISING FOR BUILDER
ASSOCIATION MEMBERS.

INTERESTED IN JOINING?
VISIT WWW.BANWPA.COM
TO LEARN MORE.

This 8 1/2" x11" professionally produced, full color, glossy magazine creates an excellent opportunity to market your business. Reach key consumers who are looking to plan home improvement projects in the future. Use your advertisement to encourage consumers to visit your booth at the Home & Garden Expo or online. The magazine will also reach consumers for a full year on the BANWPA and EHGE websites, through social media and email posts.

WWW.BANWPA.COM
FOR MORE INFORMATION



2023 Advertising Rates

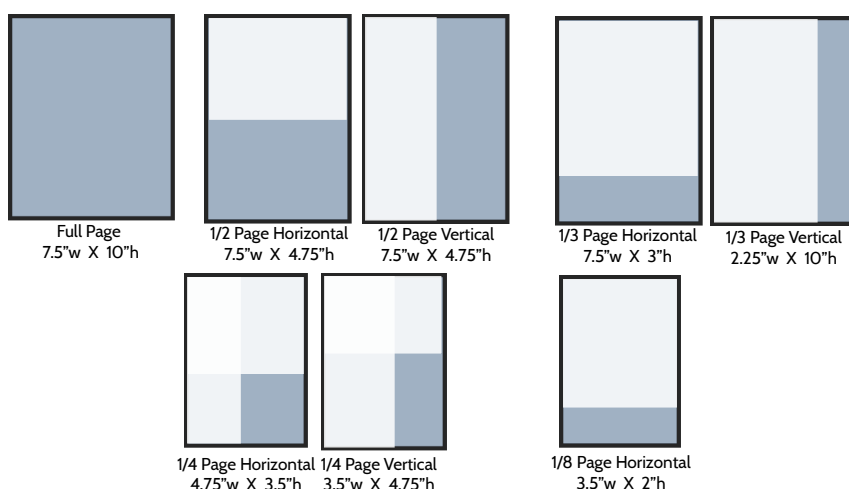
ADVERTISEMENT SIZE	MEMBER PRICE	NON-MEMBER PRICE
BACK COVER	\$2,750	BA MEMBERS ONLY
INSIDE COVER (LIMIT 2)	\$2,420	BA MEMBERS ONLY
FIRST PAGE	\$2,310	BA MEMBERS ONLY
FULL PAGE	\$1,980	\$2,280
HALF PAGE	\$1,100	\$1,265
THIRD PAGE	\$770	\$885
QUARTER PAGE	\$660	\$760
EIGHT PAGE	\$440	\$500



Co-op Advertising Opportunity

National Fuel offers 30% reimbursement for pre-approved advertisements and 30% co-op for booth space. Printed ads must have two idea starters regarding natural gas and photos of natural gas equipment. Booths need to display natural gas equipment and National Fuel Literature which NFG can provide to you. All forms need to be submitted by your company and are the responsibility of your business office. All NFG forms can be found online at banwpa.com. Email builders@banwpa.com or coopadvertising@natfuel.com if you need assistance.

AD SIZES	
FULL PAGE	7.5"w X 10"h
1/2 PAGE HORIZONTAL	7.5"w X 4.75"h
1/2 PAGE VERTICAL	3.5"w X 10"h
1/3 PAGE HORIZONTAL	7.5"w X 3"h
1/3 PAGE VERTICAL	2.25"w X 10"h
1/4 PAGE HORIZONTAL	4.75"w X 3.5"h
1/4 PAGE VERTICAL	3.5"w X 4.75"h
1/8 PAGE HORIZONTAL	3.5"w x 2"h



File Types

Preferred file types are JPG, TIFF, PSD (minimum 300 dpi), or high resolution PDF files. Ads can be sent electronically to builders@banwpa.com

Need Help?

Questions regarding artwork, layout, design, etc. should be directed to Michele Bagnoni by calling 814-833-3999 or builders@banwpa.com

Size of Ad _____

Total Cost of Ad _____

Contact Person _____

Email _____

Company Name _____

Phone _____

Signature _____

Date _____

Mail signed form and payment to:
Builders Association of Northwestern PA
P.O. Box 9549
Erie, PA 16505

AD PLACEMENT DEADLINE IS JANUARY 23, 2023